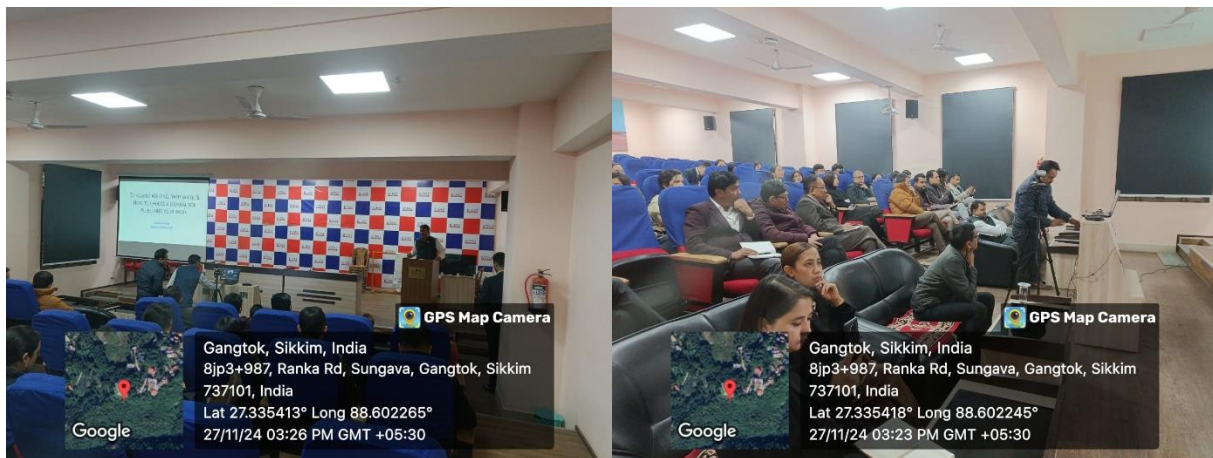


Two Days FDP on Writing an Empirical Paper - Organised by R&D Cell, The ICFAI University, Sikkim-2024

27th & 28th November 2024



The R&D Cell of ICFAI University, Sikkim (IUS) organized a two-day Faculty Development Program (FDP) on *Writing an Empirical Paper*. Recognizing the critical role of publishing high-quality research in advancing academic careers and institutional reputations, the FDP aimed to address the gap in empirical paper writing skills among faculty, research scholars, and students. The program highlighted fundamental principles, strategies for writing quality manuscripts, and understanding the nuances of scholarly publishing.

The FDP's primary objective was to equip participants with the skills and knowledge required to write empirical papers suitable for publication in reputable, high-impact journals while avoiding pitfalls associated with predatory journals.

PARTICIPANTS AND RESOURCE PERSONS:

The event saw active participation from 72 attendees, including faculty members, research scholars, and students from diverse academic backgrounds. Two esteemed resource persons led the sessions:

1. **Dr. Anshuman Sharma**, Associate Professor, Department of Marketing, Ajman University, UAE
2. **Dr. Vivek Pathak**, Associate Professor, School of Management, and Associate Dean, R&D Cell, ICFAI University, Sikkim

HIGHLIGHTS OF THE SESSIONS:

The two-day program was structured into interactive sessions that combined theoretical insights with practical guidance:

1. SESSION BY DR. ANSHUMAN SHARMA

Dr. Sharma emphasized the technicalities involved in writing empirical papers and highlighted the enthusiasm and time dedication required for quality research and publication. His session provided a comprehensive overview of:

- Strategies and approaches to initiate empirical paper writing
- The future prospects of impactful publications

- A detailed step-by-step guide on the paper-writing journey

2. SESSION BY DR. VIVEK PATHAK

Dr. Pathak's session delved into the motivational aspects of scholarly publishing. He introduced key concepts such as:

- The significance of the "publish or perish" and "publish and prosper" paradigms
- Identifying and selecting appropriate journals for publication
- Understanding journal impact factors, open access publishing, and predatory journals

The program concluded successfully, receiving positive feedback from the participants. Many attendees expressed their appreciation for the organization, pedagogy, and relevance of the FDP content. The feedback survey revealed participants' satisfaction with the workshop's structure and delivery. The Two-Day FDP on *Writing an Empirical Paper* was a significant step in fostering academic excellence and research productivity at ICFAI University, Sikkim. The program's success underscores the importance of such initiatives in equipping faculty and scholars with essential skills for impactful research contributions. The R&D Cell, IUS, remains committed to organizing more such developmental programs in the future.