

Faculty Profile

Name: Mr. Prassanna Dong

Designation: Assistant Professor

Teaching Areas: Marketing Management
Business Strategy & Services Marketing

Research Interests: Mobile Handset technology

Electric vehicles

E-Commerce

Education: MBA (Marketing)

FORE School of Management New Delhi

UGC NET (Management).

Research/ Work Experience:

6 Years teaching experience BBA & MBA students

5 years Sales and Operations Motorcycles in K L Motors Gangtok Sikkim

4 years Advertising & Client servicing Kala Works Advertising Kathmandu Nepal.

