

Faculty Profile

Name: Mr. P.K. RAI
Designation: Assistant Professor
Teaching Areas: Management (Marketing/HRM)
Business Communication
Environment



Research Interests: Consumer Behavior
Renewable Energy
Environment/Climate Change

Education: MBA. (Master of Business Administration)
UGC NET (HRM) Management,(June:2014)
M.A. (English) North Bengal University, Raja Rammohunpur, W.B. (2003)
M.A. (English) Swami Vivekananda Subarti University, MEERUT, (2022)

Research/Selected Publication:

1 .P. K. RAI, “A Deep Introspection on Buddhist Tenets; for managing environmental problems and loss of Bio-Diversity in the 21st century, resulting global warming and climate change”, Published in Galaxy International Interdisciplinary Research Journal (GIIRJ) Volume 9, Issue:7,ISSN(E): 23347-6915, Publication Date: 16th July 2021.

2. P.K. RAI, “A Critical Outlook on future scarcity of fresh water in the Eastern Himalayan Region due to unscientific exploitation of water sources resulting into serious human conflicts”, Published in Volume 15, Issue 4,(Special Edition) in PANDA(Sikkim EIACP HUB Newsletter),[ISSN 2320-3943]. Forest and Environment Department, Government of Sikkim. Pub., Date: September 2023.