

Faculty Profile



Name: Dr. Jaysingh Bhosale Babanrao
Designation: Associate Professor
Teaching Areas: Business Analytics, Statistics, Quantitative Techniques, Operation Research
Research Interest: Management Information System, Business Maths, Basics of IT, Fintech
Education: B.E, MBA, Ph. D
Work Experience: 20 Years

Research/Selected Publication:

Title	Title of Book/Journal/Magazine	Date/Month of publication	Journal /Book(Volume, Issue,Number)
Predicting the Artificial Intelligence Funding for Global Start-ups and analyzing the Future Trend of its usage	The Design Engineering Journal (Toronto)	July 2021 (Scopus Indexed Journal)	ISSN: 0011-9342, Issue 7, Vol 2021
Usage of Social Media Marketing for Small Businesses	Annual Research journal of SCMS, Pune	March 2020 (ICI Indexed)	Annual Research journal of SCMS,Pune, ISSN: 2348-0661, Vol. 8, Issue 1
Is Social Network Marketing a Disruption to Traditional Marketing?	Asian Journal of Multidimensional Research (AJMR)	March 2019 (UGC Approved)	Asian Journal of Multidimensional Research (AJMR), ISSN: 2278-4853, Vol. 8, Issue 3
Volatility of Select Cryptocurrencies: comparison of Bitcoin, Ethereum, Litecoin	Annual Journal of Symbiosis Centre for Management Studies, Pune	March 2018 (ICI Indexed)	Annual Journal of Symbiosis Centre for Management Studies, Pune, ISSN: 2348-0661, Vol. 6, Issue 1
CYBERCRIME: A Real Threat in a Virtual World	Vidyawarta Journal	March 2018	Vidyawarta Journal, ISSN:2319-9318, Vol. 1, Issue 1
Customer Constancy in Ecommerce	International Journal of Management, IT and Engineering	June 2016 (UGC Approved)	ISSN: 2249-0558, Vol. 6, Issue 6
"E-waste Management Practices and Opportunities for Creating a Sustainable System"	"Environment Observer"	July 2013	A journal from 'Society for Environment Education, Research and Management, Pune, India ISSN:2321-5997
Econometric Study of Relationship between Macroeconomic Factors and Crude Oil Prices	"International Research Journal of Commerce, Business and Social Sciences (IRJCBSS)"	Sept. 2013	ISSN:2277-9310, Sept. 2013, Vol. II, Issue 6 (III)