

Faculty Profile

Name:	Dr. Vanita Joshi
Designation:	Associate Professor
Teaching Areas:	Business Analytics, RDBMS, MIS, R Programming, Oracle
Research Interest:	MIS, IT in Management
Education:	MBA (IT), Ph. D
Work Experience:	21 Years



Research/Selected Publication:

- Research paper titled “Applicability of Neural Networks in Business” published in PIPS National conference proceeding titled “INFORMATION TECHNOLOGY: ISSUES & CHALLENGES”, Excel Books, ISBN: 978-81-7446-706-5, 2009, Pp. 437-448
- Research paper titled “Factors Affecting Usage of e-Ticketing: A Perceptual Study of Male and Female Users” published in PIMR National conference proceeding titled “IT ENABLED PRACTICES AND EMERGING MANAGEMENT PARADIGMS”, Excel Books, ISBN: 978-81-7446-676-1, 2008, Pp. 208-219.
- Research paper titled “An Evaluation of Computer Self-efficacy among B-school Students” Published in Nirma International Conference proceeding titled “CREATING WEALTH THROUGH STRATEGIC HR AND ENTREPRENEURSHIP”, Excel Books ISBN: 978-81-7446-702-7 , 2009, Pp. 95-111.
- Research paper titled “A Study of Students’ Perception towards Internet Usage” published in International Journal namely “REVIEW OF BUSINESS AND TECHNOLOGY RESEARCH (RBTR)”, Vol. 2(1), 2009, ISSN No. 1941-9414
- Case Study on ‘Atal Indore City Transport Service Ltd.’ titled “Technology on Wheel” published in Prestige International Journal of Management & Research (ISSN: 0974-6080), Vol. 2(2), Jul 2009, Vol. 3(1), 2010, Pp. 91-92.
- Research paper titled “Income and Age as Determinants of Internet Banking Adoption” published in Nirma International Conference proceeding titled “SUSTAINING SHAREHOLDER VALUE – ROLE OF INVESTORS AND REGULATIONS”. Excel Books, New Delhi, ISBN 978-81-7446-803-1, 2010, Pp. 351-372.
- Book Review titled “Database Systems-Concepts, Design and Applications” published in Prestige International Journal of Management & Research, ISSN: 0974-6080, Vol 4(2), Jul 2011, Vol 5(1), 2012, Pp.47-48.
- Research Paper titled “Dimensions of Internet Banking Service Quality: A Perceptual Study of Internet Banking Users” in PIMR International Conference proceeding titled “MAPPING BUSINESS EXCELLENCE THROUGH VISION, VALUES & VIBRANT PRACTICES”, Excel Books, ISBN No.978-93-5062-254-4, 2013, Pp.508-523.
- Research Paper titled “Perception of Internet Banking Users towards Internet Banking Adoption” published in ‘ANVESHA’ -The Journal of Management, ISSN: 0974-5467, Vol 8(1), Jan- Mar, 2015, Pp. 20-33.
- A Case Study titled “Veltronics: Success through Translating Customer Requirements into Technology and Business Solutions” published in Electronic Case Clearing House (ECCH), Case: Reference No. 815-068-1 on Sep 2015.

Web link: <http://www.thecasecentre.org/educators/products/view?id=129880>

- A Case Study titled “Apna Sweets: Cuisine with Integrity” has been published in a handbook

of Family Business Case Study THRIVE with Bloomsbury Publishing India Pvt. Ltd., New Delhi, ISBN : 978-93-87146-16-7, 2018. Copyright © Jaipuria Institute of Management, Jaipur (Raj.)

- Research Paper titled “V’s as a Basis for Big Data and Data Intensive Science Discoveries” is accepted for publication in Asian Journal of Convergence in Technology (AJCT) as well as for presentation in IEEE 3rd International Conference for Convergence in Technology held in Hotel Taj, Pune on April 6-8, 2018
- Research Paper titled "Employee Creativity and Organizational Climate: A Comparative Study of Print and Electronic Media" published in the conference proceedings (ISBN : 978-93-5213-707-7) of First International HR Conference on theme " HR in Search of an Identity" held in ICFAI Business School, Mumbai on April 6, 2018.
- Research Paper titled “Factors Affecting Online Booking of Auto-Rickshaw Services among Customers” published in the conference proceedings (ISBN: 978-93-5213-709-1) of Third International Marketing Conference on theme “Refocusing Marketing: Issues, Trends and Challenges” held in ICFAI Business School, Mumbai on April 19, 2018.
- Research Paper titled “Effectiveness of Performance Appraisal Systems in B-Schools” published in Special Issue of ELK Asia Pacific Journal (ISBN: 978-81-9339-085-6) of Second International HR Conference on theme “Employee Engagement-DNA for Organizational Transformance” held in ICFAI Business School, Mumbai on April 18, 2019.
- Extended Abstract of Research Paper titled “An Empirical Study of Factors Influencing Consumers’ Perception on E-Wallets” published in compendium (ISBN: 978-81-9339-084-9) of Forth International Marketing Conference on Theme “Reimagining Marketing: Confluence of Creativity & Technology” held in ICFAI Business School, Mumbai on April 27, 2019.
- Extended Abstract of Case Study titled “Story Mirror: A Digital Content Platform for Aspiring Writers” published in compendium (ISBN: 978-81-9339-084-9) of Forth International Marketing Conference on Theme “Reimagining Marketing: Confluence of Creativity & Technology” held in ICFAI Business School, Mumbai on April 27, 2019.
- Research paper titled 'Factors Affecting Students' Absenteeism in Higher Education of Indore Region' published in International Research Journal of Management Sociology & Humanities, Vol 11(8), ISSN 2277 - 9809 (online) ISSN 2348 - 9359 (Print), pg. 56-66 in 2020.
- Research Paper titled “Students’ Perception towards Admission in Higher Education: With Special Reference to Indore Region”, published in Management Effigy, ISSN 2249-1643, Vol 11(1), pg. 17-26 in Jan-June 2020.
- A Patent titled “Conceptual Framework of Artificial Intelligence in Human Resource Management” published in the field of Computer Science (Application No.: 202221003373) in 2022.