

Faculty Profile



Name: Dr. Sujoy Kumar Dhar
Designation: Associate Professor
Teaching Areas: Managerial Economics, Operations Research, Financial Management, QT
Research Interest: Managerial Economics, Operations Research, Financial Management
Education: M.Sc. (Economics), Ph. D
Work Experience: 17 Years

Research/Selected Publication:

- 1) Investment Management for Retail Investors
(Research Article published in the Edited book
Investment Strategies for Individual Investors in Icfai University Press).
ISBN 978-81-314-1490-3
- 2) Understanding Stock Market and Some Basic Concepts
(Research Article published in the Edited book Investment Strategies for Individual Investors in Icfai
University Press). ISBN 978-81-314-1490-3
- 3) Bond Market: Untapped Potential for Investors
(Research Article published in the Edited book
Investment Strategies for Individual Investors in Icfai University Press).
ISBN 978-81-314-1490-3
- 4) Fundamental Analysis : Guideline for Retail Investors
(Research Article published in the Edited book
Investment Strategies for Individual Investors in Icfai University Press).
ISBN 978-81-314-1490-3
- 5) Advantageous JIT
(Research Article published in the Edited book
Just in Time: Concepts and Applications in Icfai University Press).
ISBN 978-81-314-1560-3
- 6) Indian Stock Market: Its Current Trend and Potential Opportunities

(Research Paper published in Prism India, Volume VI, Issue IV, and January 2009) ISSN-0972-7558

7) Issues & Challenges of Corporate Governance in Global Meltdown Scenario

(Research article published in Icfai Reader for July 2009 issue.)

ISSN-0972-7558

8) Corporate Social Responsibility, a Burning Global Issue- Its Scope and Direction

(Research Paper published in Prism India, Volume VI, Issue V, April 2009).

ISSN-0972-7558

9) Basel Committee Recommendation & Performance of the Banking Industry in India.

(Research Paper published in Prism India, Volume VI, Issue VI, July 2009).

ISSN-0972-7558

10) Indian Capital Market: It's Performance & Prospect in 2010 from Retail Investors' Point of View

(Research Article published in Icfai Reader, January 2010).

11) Performance of Banking Sector in India & Its Corporate Governance Mechanism

(Research Paper published in Prism India, Volume VII, Issue I, January 2010)

ISSN-0972-7558

12) The Union Budget 2010-11 : The Financial and Political Faces

(Research Paper published in Prism India, Volume VII, Issue II , April 2010)

ISSN-0972-7558

Co Authored with Professor Arup Choudhury, Associate Dean, IBS Kolkata.

13) Financial Inclusion: Call of the Day

(Research Paper published in Prism India, Volume VII, Issue III, July 2010)

ISSN-0972-7558

14) Regulation versus Growth: Contradictory or Complementary

(Research Paper published in Prism India, Volume VII, Issue IV October 2010) ISSN-0972-7558

15) Expectation of Investors from 2011

(Research Paper published in Prism India, Volume VIII, Issue I ,January 2011)

ISSN-0972-7558

16) Human Resource Management in Banks: Its Scope & Challenges

(Research paper published in FINSIGHTS)

Volume-4, Issue-1, January-March 2011, Journal of Center for Advanced Banking & Financial Studies, IBS
Mumbai.

17) Union Budget of India for 2011-12-Its Scope and Direction

(Research Paper published in Prism India, Volume VIII, and Issue II April 2011)

ISSN-0972-7558

18) Basel III- A New Dimension in Banking Sector

(Research Paper Published In Prism India, Volume VIII, Issue III, July 2011)

ISSN-0972-7558

19) Managing the Control System

(Journal of AIMA – Business Standard, Publication, Indian Management, Volume-50, Issue-9 in September,
2011)

Co Authored with Professor Arup Choudhury.

20) Teaching Pedagogy for Management Students: The Opportunities and Challenges

Academic Spectrum, a Multidisciplinary Refereed Journal

Volume 2, No-3, December, 2011, pp.37-46

ISSN: 0976-9323

21) Union Budget 2012-13-Its Scope and Challenges

(Research Paper Published in Prism India, Volume IX, Issue II, January-March 2012)

ISSN-0972-7558

22) Effective Learning in Higher Education: in Search of New Pedagogical Approaches,

AIMA Journal of Management and Research, February 2012, Volume 6, issue 1/4, ISSN 0974-497, pp. 147-
164, Conference Publication.

23) Abstract of the research paper titled as “Marketing of Financial Products in Rural India: Its Prospect and Challenges” presented in National Seminar on ‘Rural Marketing’ organized by JD Birla Management Institute on 24 th Feb,2012 is published. Full Length research paper has been accepted for publication as conference proceedings in an edited volume.

- 24) "Portfolio Management Strategies: its Importance and Challenges in Current Circumstances", UGC Sponsored State Level Seminar on 'Changing World of Finance' organized by the Department of Commerce, Serampore College in collaboration with the Institute of Cost and Works Accountants of India, 15th May, 2012, Conference Publication.
- 25) "Financial Crisis and Bubbles: Its Origin and Implications from the Global Perspective." (Research Paper published in Prism India, Volume –IX, Issue –III, July – September 2012). ISSN: 0976-9323
- 26) "Employability of a Management Student in India: Some Concerns and Considerations", AIMA Journal for Management Research, Volume: 6, Issue: 4/4, November 2012 with ISSN : 0974-497 , pp: 1-16 , Conference Publication.
- 27) "Derivative Trading in India: a New Perspective of Risk Management", in the Edited book of 'Financial and Commodity Derivatives' ISBN: 9789382391-12-8 in the first edition 2013, Rohtak Matcom Education Society, Rohtak , Conference Proceedings.
- 28) "FDI in Multi Brand Retail and its ethical Implications" (Research Paper published in Prism India, Volume –IX, Issue –IV, January, 2013). ISSN: 0976-9323
- 29) Abstract of the Research paper presented titled as " The Changing Role of RBI in bank Supervision with the Introduction of Risk Based Parameters" in International Conclave on Innovations and Engineering and Management organized by Birla Institute of Technology in Association with Department of Science & Technology- Government of Bihar, Council of Scientific & Industrial Research-New Delhi and Bihar State Government Road Development Construction Limited, Cybotech Campus , Patna as well as Netaji Subhas Institute of Technology at BIT Patna Campus is published on 22nd February, 2013 and full paper accepted for conference proceedings.
- 30) 'Union Budget for the financial year 2013-14 A Critical Analysis' published in Prism India, ISSN: 0976-9323 in April 2013.
- 31) 'A Paradigm shift in Global Banking and Supervision' Published in Prism India, Volume –IX, Issue –III, ISSN: 0976-9323 in July 2013.
- 32) 'Financial Inclusion Plan in India and its Broader Perspectives'- 4th International Conference on Technical and Managerial Innovation in Computing and Communications in Industry and Academia organized by Institute of Engineering and Management in collaboration with IEEE Kolkata Chapter at Science City, Kolkata on 23rd August, 2013, conference publication with ISBN : 978-81-923777-9-7.
- 33) 'Banking Reform in India : its Opportunities and Challenges'(Research paper published in the ICFAI University ,Jharkhand Journal of Management , Volume I, Issue I, November 2013 with ISSN: 2347-5080 coauthored with Prof Kumar Satyaki Ray.
- 34) 'Performance of Indian Insurance Sector – A Critical Analysis' published in Prism I India, ISSN:

0976-9323 in October -December 2013, Volume –IX, Issue –IV.

- 35) “Paradigm Change in Management Education in India” - International Conference organized by Asian forum on Business Education- Calcutta Business School on ‘Global Integration And Sustainability: Management Education at Crossroads’ on 16th Decmeber,2013, conference publication with ISSN 1905-8055
- 36) “Vote on Account Union Budget for the Financial year 2014-15” – published in Prism India, ISSN: 0976-9323 in April-June 2014, Volume –X, Issue –I.
- 37) ‘An Analysis of the Financial Schemes to Defraud People in the Garb of Sound Investment from Indian perspective’ – Proceedings of 1st International Science and Technology Congress organized by Institute of Engineering and Management (IEM) ,Kolkata and University of Engineering and Management (UEM) , Jaipur, Elsevier Publications, August 2014, ISBN : 978-93-5107-248-5, pp.428-433 .
- 38) ‘Pedagogic Excellence in Management Education’- published in DAWN, Journal for Contemporary Research in Management, Pune, Volume.1 – Issue 2, July –December 2014 (Bi Annual), ISSN 2348-0092,pp. 43-54.
- 39) ‘The Performance of Indian Capital Market: A Critical Analysis’-published in Konnects, Magazine published by IBS Business School, Kolkata. Volume-1, Issue- 5, October 2014.
- 40) ‘A Paradigm Shift in Risk Management in Banking Sector’ in edited book titled ‘Insurance, Bank and Other Allied Financial Service Sector Reforms in India’ ISBN 978-81-925539-3-1, pp.293-300, published by Department of Commerce, Tamralipta Mahavidyalaya in collaboration with Indian Accounting Association, Midnapore Branch on 13th December, 2014,Conference Proceedings.
- 41) ‘A Critical Analysis of Union Budget for the Financial Year 2014-15’ published in Prism India, ISSN: 0976-9323 in January 2015, Volume –X, Issue –IV, pp.27-31.
- 42) ‘A Study on Financial Inclusion with Specific Emphasis to Electronic Banking’ published in ICFAI University, Jharkhand Journal of Management, Volume 3, Issue 1, May 2015 with ISSN: 2347-5080, pp.55-63.
- 43) ‘A Comparative Performance Analysis of Two New Generation Private Sector Banks with Specific Emphasis on Capital Market’ Edited volume titled ‘ Contemporary issues on Accounting, Finance and Management’ Published by New Central Agency in October ,2015 ISBN 978 93 5255 005 0,pp.175-189
- 44) ‘Micro Small and Medium Enterprises in India – its Scopes and Challenges’- edited volume tilted ‘ Cost Competitiveness in Micro Small and Medium Enterprises in India’ published by The Elegant Publications, Kolkata , June,2015 ISBN :978-93-83360-23-9,pp.305-314.
- 45) ‘Enterprise Risk Management in Indian Banks’- published in Portfolio Organizer, IUP Publications,

Volume XIII, No.1, April 2016, ISSN 0972-5113,pp. 26-32.

- 46) 'Enterprise Risk Management Processes and Its Interdependence on Corporate Governance Framework'- published in Global CEO, IUP Publications ,Volume XI, Issue –I, April,2016, ISSN 0972-5318,pp.11-27.
- 47) 'The Changing Role of the Reserve Bank of India in Bank Supervision and Corporate Governance with the Introduction of Risk Based Parameters'- published in ICFAI University, Volume 4,Issue 1, Jharkhand Journal of Management, May 2016 with ISSN: 2347-5080, pp.67.71.
- 48) 'The Relevance of Portfolio Management and its Different Dimensions'- published in Portfolio Organizer, IUP Publications, August 2016, pp.37-47, ISSN 0972-5113
- 49) 'Financial Inclusion In India: Its Prospects, Scopes and Challenges'- published in the Edited book titled 'Financial Inclusion and Inclusive Development', Mittal Publications, August 2016 ,pp.19-57, ISBN: 8183246370
- 50) 'Management of Non- Performing Assets in Indian Banks and its Challenges'- published in Portfolio Organizer, IUP Publications, Volume 13, No-4 , October 2016, pp.43-54, ISSN 0972-5113
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- 52) An Analysis of the Competitor Companies in the Edible Oil Sector with Specific Emphasis on their Financial Performances'- published in Portfolio Organizer, IUP Publications, Volume 14, No-1, February 2017, pp.17-37, ISSN 0972-5113
- 53) 'Governance Patterns of Different Financial Schemes of India: An In-depth Analysis'- published in Portfolio Organizer, IUP Publications, Volume 14, No-2, April 2017, pp.19-33, ISSN 0972-5113.
- 54) 'A Study on Comparative Analysis of Tata Consultancy Service and Infosys on the basis of their Capital Market Performances'- published in Dimensions, International Journal of Management IBS Business School, Mumbai,Volume 5, No. 2, June 2016, pp. 46-57, ISSN 0976-5654.
- 55) "A Study on Sustainable Banking and its Different Perspectives" published in the conference proceedings of International Conference on "Emerging Trends in Applied Finance and Business Economics" organized by ICFAI Business School, Pune on 20th May,2017, pp, 198-206, ISBN No. 978-81-928887-0-5
- 56) "A Study on Transfer Pricings and its Implications"- published in Portfolio Organizer, IUP Publications, Volume 14, No-3, June 2017, pp.19-33, ISSN 0972-5113

- 57) "A Study on the Corporate Governance Practices of two Leading Banks of India"- published in Portfolio Organizer, IUP Publications, Volume 14, No-6, December 2017, pp.26-41, ISSN 0972-5113
- 58) "A Study on Corporate Governance Practices followed by Selected PSU and Private Banks"- published in ICFAI University, Volume 6, Issue 1, Jharkhand Journal of Management, May 2018 with ISSN: 2347-5080, pp.5-10.
- 59) "Interdependence of Corporate Governance Practices and Financial Performances of Selected Indian Public and Private Sector Banks – An Empirical Study"- published in International Journal of Research in Engineering, IT and Social Sciences (IJREISS), ISSN-2250-0588, Volume -8, Issue -7, July 2018, pp.86-94.
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- 61) "Corporate Governance Disclosure Index of Selected Banks –An Empirical Study"-published in International Journal of Management Technology and Engineering, Volume-IX, issue VI, June, 2019.
- 62) "A Study on Working Capital Management of a Lens Producing Firm and its different Determinants"- published in Portfolio Organizer, IUP Publications, Volume 16, No-5, October 2019, pp.24-38, ISSN 0972-5113.
- 63) "Corporate Governance Disclosure Score and Its Perspectives with respect to the Indian Banking Sector"- published in ICFAI University Jharkhand Journal of Management, Volume 7, Issue 2, December, 2019 with ISSN: 2347-5080, pp.6-10.
- 64) "Corporate Governance Rating and its Different Dimensions" - published in Portfolio Organizer, IUP Publications, Volume 17, No-2, April 2020, pp.38-44, ISSN 0972-5113
- 65) "Interdependence of Governance and Financial Performances in Selected Indian Public Sector Undertaking Banks"- published in ICFAI University Jharkhand Journal of Management, Volume 8, Issue 1, June,2020 pp.128-141, ISSN: 2347-5080
- 66) "Performance Study of Few Selected Indian Public Sector Undertaking Banks and Private Banks with Specific Emphasis on Corporate Governance Disclosure Index"-published Edited Peer reviewed Books titled 'Emerging Issues in Commerce and Management', August, 2020, ISBN:978-81-946476-2-1
- 67) "Impact of Corporate Governance Practices on Financial Performance with Specific Emphasis on Selected Public Sector Undertaking Banks in India"- published in the Globsyn Management Conference Proceedings on 'Integrated Management for Business Sustainability in a VUCA World', October,2020, ISBN:978-93-5407-031-0

- 68) "A Study on Factors Influencing the Performance of Life Insurance Companies" -Published in Edited Peer reviewed Books titled 'Emerging Issues in Banking, Insurance and Financial Services', March 2021, ISBN: 978-93-90728-02-2
- 69) "Determinants of Corporate Governance Index of Few Selected Indian Banks"- Published in the Globsyn Management Conference Proceedings on 'Business Resilience in the Post COVID- 19 World: Role of Integrated Management', April 2021, ISBN:978-93-5407-031-0
- 70) " A Study on Working Capital Management Practices of Few Selected Sectors"- published Edited Peer reviewed Books titled 'Emerging Issues in Business Research , ISBN '978-93-90728-48-0' on 15th August, 2021.
- 71) "A Study on Performance Analysis of Few Selected Mutual Funds ' Published in the J D Birla Institute , Department of Management Conference Proceedings on 'Paradigm Shift towards Sustainable Management Practices ' on 11th March 2022,ISBN :978-81-956407-0-6
- 72) 'Roadmap of Financial Inclusion in India and its Scopes and Challenges'-published in Globsyn Management Journal, Volume XV, Issue1 and 2, January- December 2021, pp. 119-131.
- 73) 'A Study on Financial Performances as well as Corporate Governance Practices of Few Selected Indian Banks'- published in Globsyn Management Conference Proceedings 2021 on Emerging Trends across sectors in Post -Pandemic Globalized World', ISBN :978-93-5407-031-0
- 74) 'A Study on Invest-worthiness of few selected Indian FMCG companies with Specific Emphasis on their Financial and Capital Market Performances'- published in Journal of Academic Enhancement (Bi Annual Peer Reviewed Referred Journal) , 1(1), 35-40, June 2022 .
- 75) 'A Study on Invest-worthiness of Few Selected Indian Banks with Specific Emphasis on Their Financials and Corporate Governance Practices'- published in Business Studies (UGC - CARE Listed Journal Group I- ISSN 0970-9657) Volume--XLIII, No. 2 ,2022.
- 76) 'Performance of Indian Economy and its Different Perspectives'- Conference Publication of the International Seminar on 'Emerging Issues in Finance and Management' organised by the Kolkata Bidhannagar Society for Academic Advancement, West Bengal, INDIA jointly with Department of Commerce and IQAC, Jhargram Raj College, Jhargram, West Bengal, INDIA . ISBN: 978-93-90728-26-8,2023 in 2023
- 77) 'A Study on Performance Analysis of Few Selected Indian Banking Stocks' – published in Edited book titled ' Digital Transformation in Emerging Business Environment 'published by RedShine Publication ISBN :978-81-19070-60-2 in September, 2023