

## World Tourism Day Celebration – September 10, 2018

The ICFAI University Sikkim, School of Management Studies, Department of Hospitality & Tourism celebrated the “World Tourism Day 2018” today here in the premises of ICFAI University.

Hon’ble Minister of Road & Bridges and Cultural Affairs & Heritage Department, Shri Garjaman Gurung attended the function as the Chief Guest. Secretary, Cultural Affairs & Heritage Department, Mrs. Ambika Pradhan was the Guest of Honour and CEO of Eco tourism and Conservation Society of Sikkim (ECOSS), Mr. R. P. Gurung was the resource person for the day. The program began with the lighting of lamp, which was followed by address by the Vice Chancellor, Dr. Jagannath Patnaik.

The program was anchored by our very own student Ms. Sringshwari Waiba.

The Vice Chancellor, Dr. Jagannath Patnaik, talked about the challenges faced with the growth of tourism and hence its importance, to address this global challenge and look for options of sustainable development. It was followed by a speech from the Hon’ble Minister, he addressed the students and emphasized on the importance of good - strong character, education & on being a nice person. He also talked about the significance of tourism and culture and the responsibility the new generation and the drivers has on making it up to par with the rest of the world. The Hon’ble minister also expressed his happiness on the progress of the University.

An audio visual presentation of Sikkim Tourism (TCA) was shown to the audience, followed by a speech by Secretary for Cultural affairs & Heritage Department, Mrs. Ambika Pradhan.

A presentation on tourism planning and policies was made by the resource person, CEO of Eco tourism and Conservation Society of Sikkim (ECOSS), Mr. R. P. Gurung. He spoke on length about sustainable tourism too.

On the occasion of World Tourism Day, the University also felicitated several representatives from different Taxi Driver Association from Gangtok and TAAS (Travel Agents Association of Sikkim). Mr. Satish Bardewa, Advisor of TAAS received the felicitation on behalf of the association. It was followed by a group dance/culture fusion presented by the students of the University. An audio -visual presentation on Sikkim tourism was also made by the sponsor. The ICFAI University offered their gratitude and thanked the sponsor Summit Hotels for their support and encouragement. They also thanked their national media partners like Prime TV, Sudarshan News, News first, Radio Noida, MSTV, ICMEI & World Peace Development & Research Foundation for supporting the event. The event came to an end with the Registrar Mrs. Anita Gupta offering Vote of thanks to everyone who contributed in the success of the event.





