# The ICFAI University, Sikkim



# **RET Examination 2025**

Date of Examination:

Aug 20, 2025

Time:

11am to 1 pm

**Maximum Marks:** 

100

Mode:

Offline (MCQ Based)

**Examination Centre:** 

The ICFAI University, Sikkim

Issue Date of Admit Card: Aug 04, 2025

Qualifying Marks:

A candidate should at least score 50% in each paper i.e. Research

Methodology & Subject Specific Paper.

## Syllabus: Research Methodology

#### Unit 1: Foundations of Research

### 1. Introduction to Research

- Meaning and Objectives of Research
- Types of Research: Basic, Applied, and Action Research
- Research Paradigms: Positivism, Interpretivism, and Critical Theory
- Characteristics of Good Research

### 2. Philosophical Foundations of Research

- Ontology, Epistemology, Axiology
- Scientific Method: Theory Building, Hypothesis, Laws
- Inductive and Deductive Reasoning

#### 3. Ethical Issues in Research

- Research Integrity and Ethics
- Ethical Guidelines and Considerations (Informed Consent, Plagiarism)
- Institutional Review Board (IRB) Procedures

#### Unit 2: Research Design and Planning

#### 1. Research Design

- Concepts, Types, and Features of Research Designs: Exploratory, Descriptive, Explanatory
- Case Study, Longitudinal, Cross-Sectional Studies
- Variables: Independent, Dependent, Control, Extraneous

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#### 2. Problem Formulation

- o Identifying and Defining a Research Problem
- o Literature Review: Importance, Process, and Techniques
- o Research Questions and Hypotheses: Formulation, Testing, and Types

# 3. Sampling Methods

- Types of Sampling: Probability (Random, Stratified, Cluster) and Non-probability (Convenience, Judgmental, Snowball)
- o Sample Size Determination
- Errors in Sampling: Type I and Type II Errors

## **Unit 3: Data Collection Methods**

# 1. Types of Data

- Primary and Secondary Data
- o Qualitative and Quantitative Data

#### 2. Methods of Data Collection

- o Observation (Participant, Non-participant, Structured, Unstructured)
- Surveys and Questionnaires: Design and Validation
- Interviews (Structured, Semi-Structured, Unstructured)
- Focus Groups, Case Studies, and Document Review

## 3. Measurement and Scaling Techniques

- o Measurement Concepts: Reliability, Validity, Precision
- o Types of Scales: Nominal, Ordinal, Interval, and Ratio
- Attitude Measurement: Likert Scale, Semantic Differential Scale, Guttman Scale

# Unit 4: Data Analysis and Interpretation

## 1. Descriptive Statistics

- o Measures of Central Tendency: Mean, Median, Mode
- Measures of Dispersion: Range, Variance, Standard Deviation
- o Normal Distribution and Skewness

#### 2. Inferential Statistics

- o Hypothesis Testing: Null and Alternative Hypotheses, p-value, Confidence Interval
- o Parametric Tests: t-test, ANOVA, Chi-square
- o Non-parametric Tests: Mann-Whitney U test, Kruskal-Wallis test
- Correlation and Regression Analysis

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### 3. Qualitative Data Analysis

- o Content Analysis, Thematic Analysis, Grounded Theory
- Coding and Categorizing Data
- o Triangulation in Qualitative Research

## Unit 5: Reporting and Presenting Research

## 1. Research Reporting

- Structure of a Research Report: Introduction, Literature Review, Methodology, Results, Discussion, Conclusion
- Writing Style and Clarity: APA, MLA, Chicago Formats
- Citations and Referencing Techniques

#### 2. Presentation of Research

- Preparing and Presenting Research Proposals
- o Oral Presentations and Defending Research
- Visual Representation of Data: Charts, Graphs, Tables

#### 3. Thesis Writing and Publication

- Thesis and Dissertation Writing: Format and Style
- Process of Journal Paper Submission and Review
- Open Access and Predatory Journals

# Recommended Reading:

- 1. Research Methodology: Methods and Techniques by C.R. Kothari
- 2. Business Research Methods by Alan Bryman and Emma Bell
- 3. The Craft of Research by Wayne C. Booth
- Qualitative Inquiry and Research Design: Choosing Among Five Approaches by John W. Creswell

Subject specific syllabus of RET Examination will be similar to the PG Level syllabus of Management, Liberal Arts & Law.

Dr. Rohit Rathi ICFAI
Registrar