

HAR GHAR TIRANGA CAMPAIGN CELEBRATED AT THE ICFAI UNIVERSITY, SIKKIM



The *Har Ghar Tiranga* campaign, recently initiated at ICFAI University Sikkim, on 14th August, 2023 stands as a remarkable example of fostering patriotism and cultural integration within the institution. Under the inspiring leadership of our Hon'ble Vice Chancellor, Dr Jagannath Patnaik, this campaign has successfully engaged all employees, creating a significant impact on the minds and hearts of the university's community.

Dr Patnaik, in his enlightening lecture, emphasized the imperative need to respect our motherland and embrace its rich diversity. He highlighted how the flag represents the aspirations and unity of our nation, and how every citizen bears the responsibility of upholding its dignity. Further, he stressed the importance of adopting different cultures to foster a sense of harmony and coexistence, which ultimately strengthens our national fabric.

Through the Har Ghar Tiranga campaign, every employee at ICFAI University Sikkim was encouraged to display the Indian tricolor flag at their homes as a constant reminder of their

allegiance to the nation. This initiative aimed to imbibe a sense of pride and patriotism among the staff members, instilling a deep-rooted connection with their country.

The campaign's impact has been immense, not only in fostering nationalistic sentiments but also in promoting cultural appreciation and understanding. By actively participating in this campaign, employees have gained a renewed sense of belonging and inclusivity, leading to a more harmonious and collaborative work environment.

The Har Ghar Tiranga campaign at ICFAI University Sikkim stands as a shining example, epitomizing the institution's commitment to instilling a sense of patriotism and cultural integration within its community. It is indeed a commendable initiative that has successfully brought together all employees, fostering a strong bond with our motherland and promoting a culture of respect and unity.