

THE YUVA TOURISM CLUB STUDENTS OF THE ICAFI UNIVERSITY,SIKKIM IN ASSOCIATION WITH INDIA TOURISM SIKKIM, MINISTRY OF TOURISM , GOVT OF INDIA CELEBRATES WORLD TOURISM DAY 2024

Date : 27th September 2024



On September 27, 2024, The ICAFI University, Sikkim, in collaboration with India Tourism Sikkim, Ministry of Tourism, Government of India, celebrated World Tourism Day under the Theme “*Tourism and Peace*” with great enthusiasm. The event was organized by the Yuva Tourism Club, which aims to promote tourism awareness and foster youth engagement in the tourism sector.

The celebration was graced by prominent dignitaries, including Dr. Rohit Rathi, Registrar of The ICAFI University, Sikkim, Ms. Sandhya R. Pant, Deputy Registrar, Dr. Khina Maya Rimal, Dean Academic, and Mr. Anurag Asthana, Manager from the Ministry of Tourism, Government of India. Faculty members from the Tourism Department and various other departments, along with students

In this Event, The Tourism Department showcased the cultural diversity of Sikkim and India through vibrant dance performances, melodious singing, and a quiz competition that tested students' knowledge of the tourism industry. A series of speeches highlighted the importance of tourism in both the local and national economy.

Dr. Rohit Rathi,Registrar in his address, emphasized the crucial role that tourism plays in promoting cultural exchange and generating opportunities, particularly in a tourism-rich state like Sikkim. He highlighted the University's unwavering support for tourism initiatives and its commitment to fostering a tourism-conscious youth.

Mr. Anurag Asthana, from the Ministry of Tourism, encouraged students to focus on the future of tourism in India. He stressed the importance of youth involvement in preserving and promoting the country’s rich heritage, natural beauty, and diverse cultures. He also spoke about sustainable tourism practices and how young minds can contribute to making tourism more environmentally friendly.

In solidarity with the Tourism Department, the Hotel Management Department contributed by setting up a stall for baked goods, drawing visitors with their culinary delights. As part of the festivities, a lucky draw was organized, with the grand prize being a beautifully crafted cake, adding a sweet touch to the event.

Overall, the celebration of World Tourism Day at The ICFAI University, Sikkim, was a resounding success. The event not only highlighted the significance of tourism but also showcased the University's commitment to supporting and promoting tourism-related activities. The participation of students and faculty made the event a vibrant and meaningful occasion, reinforcing the importance of tourism in shaping the future of Sikkim and India.

The ICFAI University, Sikkim, continues to play a pivotal role in encouraging tourism awareness and fostering a new generation of tourism enthusiasts, further strengthening its association with India Tourism Sikkim and the Government of India's initiatives.